

October, 2014

Event: “Life is in the Blood” Press Release



The blood donation project “Life is in The Blood - Donating the Sap of Life”, the 4th International Donation Marathon, promoted and realized by the Global Embassy of Activist for Peace, will take place **on October 24th, 2014** (from 9:00am to 3:00pm) at the “ITEC Center”, 301 Mexico Blvd., Brownsville, Texas 78520 and again on **October 28th & 29th, 2014** (from 9:00am to 3:00pm) at the “Women’s Center”, Just beside the Jacob Brown Auditorium at International Blvd. and May street, Brownsville, Texas. A Closing Conference will take place on **October 29th, 2014** at 10:00am at Texas Southmost College’s “Stillman Hall”, just beside the Jacob Brown Auditorium. Your attendance is both welcomed and appreciated.

In this occasion this project is being hosted by Texas Southmost College in coordination with the University of Texas at Brownsville and United Blood Services, with the main purpose of promoting the volunteer and regular blood donation culture in our Rio Grande Valley community, it is for this reason that we invite all the student and local community to donate blood and save 4 lives.

The Global Embassy of Activists for Peace has designated the months of April and October as the period for the International Marathon Blood Drive "Life is in the Blood - Donating the Sap of Life". The project is manifested due to the constant need for safe blood at the time and place in which it is required (either by a traffic accident, a blood transfusion, childbirth or surgery), and the immediacy with which it is required. 20 countries simultaneously bind together institutions in the areas of health, blood banks, government institutions, private companies, universities, schools, media and thousands of volunteers who have participated in this great international appeal. In 2013 it collected 30,123 units of blood, ready to be used in medical centers.

The voluntary blood donation has become the institution for linking people in different countries to join in solidarity with the purpose of promoting a love of life and respect for human dignity, improving the quality of life of millions of patients having insurance and supplied blood inventories.

For more information regarding this project feel free to contact Dr. Harden-Cooper at (956) 250-9999, hardencooper@hotmail.com or visit our web page at www.embajadadeactivistasporlapaz.com.